



17th Annual Conference of the German Society for Computer and Robot Assisted Surgery (CURAC 2018) in Leipzig

Dear Ladies and Gentlemen,

This year, the 17th annual conference of the German Society for Computer and Robot Assisted Surgery (CURAC 2018) will take place from 13 to 15 September in Leipzig. We cordially invite you to become a partner of CURAC 2018. Take advantage of the opportunity to present your products and market innovations to an interdisciplinary group of participants from the fields of medicine and research, to promote your products or to support the event with sponsoring contributions during the industrial exhibition on 14 and 15 September 2018. You will have the first-class opportunity to directly get in touch with guests and participants in the Medical District.

The medical campus Leipzig was deliberately chosen as venue for CURAC 2018. Here in the heart of the Medical District - with more than 20 clinics and medical departments in the immediate vicinity - doctors, medical students and trainees have the opportunity to take part in the event via short distances and seek direct exchange with developers and producers. We would therefore be delighted to welcome you as a partner of CURAC 2018 in the Medical District of Leipzig.

The organizer of this year's event is - with the support of CURAC - the Innovation Center Computer Assisted Surgery (ICCAS), a Research Center at the Medical Faculty of the University of Leipzig. The ICCAS is an important pioneer in the development of computer-aided, integrative technologies and intelligent assistance systems from diagnosis to therapy. A main subject of the developments is the "intelligent operating room" and especially the promising topic of networking medical technology from different manufacturers.

The CURAC society promotes interdisciplinary scientific work and its practical implementation in the field of computer and robot-assisted surgery. The annual conference offers scientists and practitioners the largest discussion platform for their current research findings at a national level.

Please address your registrations and enquiries regarding the possibilities of your participation to:

Innovation Center Computer Assisted Surgery
Sammelweisstraße 14, Office
04105 Leipzig
E-Mail: curac2018@iccas.de
Fax: +49 341 97 12009
Phone: +49 341 97 12000

Yours sincerely,

Prof. Dr. Thomas Neumuth
Conference Chair CURAC 2018 and Vice Director ICCAS

Registration form - Exhibition

Company / Organization	
Contact person	
Phone / Mobile	
Email address	
Billing address	

Details about the exhibition stand

Length: _____ m (width) × _____ m (depth) = _____ m² area (€ 500 / m²)

Type of stand

- Folding stand
 Table stand with roll-ups (minimum 4m²)

Placement

- not next to: _____
 gladly next to: _____
 Shared stand with: _____

Notes on assembly / disassembly

assembly: Thursday, 13.09.2018 | time to be announced

disassembly: Saturday, 15.09.2018 | upon completion of the event (approx. 12:30 pm)

Remarks

Place and Date

Name in block letters

Signature

Registration form – Industrial Exhibition and / or Sponsoring

Company / Organization	
Contact person	
Phone / Mobile	
Email address	
Billing address	

Options (please mark with a cross) (All prices excl. VAT)

Industrial exhibition

- | | |
|--|------------------------|
| <input type="checkbox"/> Exhibition stand (3-10 m ² , website, poster, 1 registration) | € 500 / m ² |
| <input type="checkbox"/> Platinum (10 m ² , program, portfolio, website, poster, 4 registrations) | € 5.500 |
| <input type="checkbox"/> Gold (8 m ² , program, portfolio, website, poster, 3 registrations) | € 4.500 |
| <input type="checkbox"/> Silver (6 m ² , program, portfolio, website, poster, 2 registrations) | € 3.500 |

General advertising

- | | |
|---|---------|
| <input type="checkbox"/> Advertisement in the program (on the inside) | € 1,000 |
| <input type="checkbox"/> Advertisement in the program (on the cover) | € 1,000 |
| <input type="checkbox"/> Banner on the website | € 1,500 |
| <input type="checkbox"/> Advertising supplement for conference bag | € 1,000 |
| <input type="checkbox"/> Conference bag | € 1,000 |
| <input type="checkbox"/> Lanyards | € 1,000 |
| <input type="checkbox"/> Coffee breaks | € 1,000 |
| <input type="checkbox"/> Lunch symposium | € 1,700 |
| <input type="checkbox"/> Social evening | € 2,500 |

Support of the scientific activities

- | | |
|--|---------|
| <input type="checkbox"/> Best Paper Award | € 1,000 |
| <input type="checkbox"/> Special Session (as of Silver sponsoring) | € 500 |

Attention: The reservation of sponsoring options will be made in the order of their arrival. We will inform you if a desired option is no longer available. There is no guarantee for certain options.

Remarks

Place and Date

Name in block letters

Signature

Explanations – Industrial Exhibition

The industrial exhibition takes place in the foyer in front of the lecture hall and offers the opportunity to exchange experiences as well as to get to know the latest developments and information about products in robot- and computer-assisted surgery as well as related fields. The industrial exhibition will be accessible on the two main congress days. The following options are available:

Option: Participation in the industrial exhibition

- Typical stand size 3-10 m², other sizes on request
- Included in the price:
- 1 table (80 x 1.20 m) and 2 chairs
- Power connection
- Name and logo displayed on the website
- Name and logo displayed on sponsor posters
- 1 free registration per 6 m²
- Price: € 500 / m²

Option: Platinum

- Stand size: 10 m², other sizes on request
- Preferred choice of stand area
- 2 tables (80 x 1.20 m) and 4 chairs
- Power connection
- 1 page advertisement in colour in the program at the desired place
- Name and logo displayed on the website
- Name and logo displayed on sponsor posters
- Advertising supplement in the conference bag
- 4 free registrations
- Price: € 5,500

Option: Gold

- Stand size: 8 m², other sizes on request
- Preferred choice of stand area
- 2 tables (80 x 1.20 m) and 4 chairs
- Power connection
- 1 page advertisement in colour in the program at the desired place
- Name and logo displayed on the website
- Name and logo displayed on sponsor posters
- Advertising supplement in the conference bag
- 3 free registrations
- Price: € 4,500

Option: Silver

- Stand size: 6 m², other sizes on request
- Preferred choice of stand area

- 2 tables (80 x 1.20 m) and 4 chairs
- Power connection
- 1 page advertisement in colour in the program at the desired place
- Name and logo displayed on the website
- Name and logo displayed on sponsor posters
- Advertising supplement in the conference bag
- 2 free registrations
- Price: € 3,500

(All prices excl. VAT)

Explanations – General Advertising

In addition to participating in the industrial exhibition, there are individual possibilities to increase the visibility and awareness of the participants during the event:

Option: Advertising in the program

- 1 page advertisement in colour in the program at the desired place
- Price: € 1,000 (Cover)

Option: Web banner

- Digital banner advertising online at www.curac.org
- Changing contents with external links
- Price: € 1,500

Option: Advertising in the conference bag

- Advertising supplement to insert into the conference bag
- Price: € 1,000

Option: Conference bag

- Exclusive selection of a conference bag
- Print with logo and name of the sponsor as well as congress name and year
- Optional: use of the company-owned bag (price on request)
- Price: € 1,000

Option: Lanyards

- Price: € 1,000

Option: Coffee breaks

- Mention in the program and on stands during the coffee breaks
- Price: € 1,000

Option: Lunch symposium

- Mention of the sponsor in the program

- Mention of the sponsor during the speech
- Banner / flag during the symposium
- Price: € 1,700

Option: Social evening

- Name of the sponsor on the invitation
- Mention of the sponsor during the speech
- Banner / flag during the event
- Price: € 2,500

(All prices excl. VAT)

Explanations – Support of the scientific activities

Financing of a Best Paper Award

- Selection on the basis of the submitted conference contributions
- Up to three Best Paper Awards
- Handover and mention during the festive evening event
- Price: € 1,000

Support of a Special Session (as of Silver sponsoring)

- Execution of a Special Session
- Mention of the session in the program with sponsor
- Platform for the presentation of current research results
- Price: € 500

(All prices excl. VAT)